

# Pure Water Outsourcing

## For Businesses With Pure Water Needs

### Description and Use

Pure Water Outsourcing (PWO) refers to the management and operation of water treatment equipment (reverse osmosis & demineralization), chemicals, and services for producing high-purity water, e.g. boiler feed water.

### Typical Application

PWO agreements fall into one of four categories:

#### BOOM

Build Own Operate and Maintain. Offers capital equipment, water process operations, and maintenance of water treatment equipment tailored to the customer needs. This allows the customer to concentrate on their core activities and gain access to the best water technology without the immediate financial burden of a traditional capital purchase. This is the most comprehensive contract available to the customer.

#### BOM

Build Operate and Maintain. The build, operate, maintain model is similar to the BOOM offering. Equipment, operations and maintenance are tailored to the customer needs. This offering is best suited for customers who want to retain ownership of the equipment.

#### O&M

Operation and Maintenance. Best suited for customers who have well maintained water technologies equipment and are looking to reduce costs and increase efficiency.

### Maintenance Agreements

Equipment and consumables are examined and maintained on a timely basis. This offering is available through CS in cases where the capital equipment is supplied through an off balance sheet financing structure or the equipment is part of a turnkey installation.

### Outsourcing Benefits

Outsourcing the oversight and operation of the pure water system, allows customers to:

- Gain resource utilization efficiency
- Focus time and capital on core processes
- Improve regulatory compliance
- Ensure consistent supply of appropriate quality water
- Transfer operational risk to GE Water & Process Technologies
- Leverage the expertise of dedicated water systems professionals

### Proposal Time Line

Each PWO opportunity represents a unique project; therefore, the timeline for budgetary and firm proposals can vary greatly. Please work with your GE sales representative to develop a proposal time line.



Find a contact near you by  
visiting [gewater.com](http://gewater.com) or  
e-mailing [custhelp@ge.com](mailto:custhelp@ge.com).

**Global Headquarters**  
Trevose, PA  
+1-215-355-3300

**Americas**  
Watertown, MA  
+1-617-926-2500

**Europe/Middle East/Africa**  
Heverlee, Belgium  
+32-16-40-20-00

**Asia/Pacific**  
Shanghai, China  
+86 (0) 411-8366-6489