



PRESS RELEASE

GE INCREASES INVENTORY OF DESALINATION TECHNOLOGIES TO MEET GROWING DEMAND IN MIDDLE EAST & AFRICA

Cutting-Edge Technologies, Quick Deployment, Low Costs to Best Meet Customers' Needs; Technology to Supply Sustainable Water Source While Minimizing Impacts of Water Scarcity

For Immediate Release:

TREVOSE, PA, USA (October 17, 2006) — Responding to increasing demand for advanced desalination technologies in Africa and the Middle East, GE Water & Process Technologies, a unit of General Electric Company (NYSE:GE), announced today that it is increasing the region's inventory of its newly launched standardized brackish and seawater desalination technology. GE's latest offering of desalination technology is capable of producing up to 6000 m³/day of high quality potable water while also helping to minimize the region's water shortages. By increasing inventory of this cutting-edge technology, GE will be better positioned to serve customers in region with accessible and quick deployment, low costs, and high quality, usable water that is produced in an efficient and effective manner.

"Our mission is clear -- to provide our municipal, industrial and commercial customers with safe, reliable and sustainable fresh water solutions at the lowest total cost of ownership and quickest deployment," said Nicholas Powell, General Manager for Middle East and Africa, GE Water & Process Technologies. "GE has over four decades of experience in designing, installing and operating water supply management solutions. We provide desalination solutions for both brackish water and seawater -- solutions that range from standard equipment suitable for light commercial or large residential applications as well as mobile solutions for temporary requirements."

GE's recent acquisition of ZENON Environmental, Inc. brings advanced UF technology for potable water purification, wastewater treatment, seawater pretreatment and water reuse. The combined portfolio brings the best available technologies to the region, including the ability to provide high quality feedwater to RO membranes, which result in extended RO membrane life; reduced fouling; lower energy requirements; and lower cleaning chemical consumption.

For more information on GE's desalination technology, please visit www.gewater.com

About GE Water & Process Technologies

GE Water & Process Technologies, a unit of General Electric Company, is solving some of the world's most pressing water challenges by providing industrial, agricultural and potable water, while lessening our dependence on fresh water sources. Technologies to accomplish this include desalination, advanced membrane, separation solutions, and water reuse and wastewater management and process technologies. GE delivers value to customers by improving performance

and product quality, reducing operating costs and extending equipment life. For more information on GE Water & Process Technologies, visit www.gewater.com.

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