



**PRESS RELEASE**

## **GE LAUNCHES 2008 WORLD WATER TOUR IN BAHRAIN**

### ***Educational Tour Brings Affordable, Reliable Solutions To Growing Water Challenges***

**Manama, Bahrain (March 8, 2008)** - On March 11 -12, 2008 in Manama, Bahrain, GE Water & Process Technologies, unit of General Electric Company (NYSE: GE), will launch the 2008 World Water Tour - a series of educational seminars that bring global water experts and water users together to discuss innovative ways to reduce water footprints with affordable, reliable solutions. The World Water Tour will launch in the Middle East at time when the region is facing unprecedented water demands.

"The World Water Tour gives attendees an opportunity to learn from leading global experts," said Jeff Garwood, president and CEO, GE Water & Process Technologies. "Attendees will discuss solutions and best practices that reduce water footprints and operational costs, meet regulations and balance business demands -- to create affordable, reliable supplies of fresh water."

In Manama, Dr. Dawood V. Nassif, Manager Technical Services at the Bahrain Petroleum Company, will address how regional industries, like the petrochemical industry, are creating affordable, reliable supplies of water. Mohammed Ghosain, Utility Manager of Saudi Aramco, will discuss how Saudi Aramco is utilizing water reuse and other solutions to help create sustainable water supplies that meet everyday business demands. Other industry experts will discuss water reuse, boiler feed water, cooling tower, desalination, mobile water and wastewater best practices and solutions to minimize operational costs, decrease energy consumption, meet increasingly stringent regulatory requirements and create sustainable supplies of water for industries in the Middle East.

The March 11 -12<sup>th</sup> Manama World Water Tour stop is the first stop of the 2008 tour. Manama is the first city in the Middle East to host the event. Other 2008 GE World Water Tour stops include: Brussels, Belgium; Sao Paulo, Brazil; Singapore; India and the U.S. In 2007, the GE World Water Tour the tour visited cities in Canada, Australia and Chile.

#### **2008 World Water Tour Schedule**

Manama, Bahrain	March 11-12
Brussels, Belgium	May 28-30
Sao Paulo, Brazil	August 13-15
Shanghai, China	Summer 2008
Singapore	Autumn 2008
India	Autumn 2008
USA	Autumn 2008

“The 2008 World Water Tour demonstrates our commitment to the region,” said Ralph Hadley, Commercial Leader for GE Water & Process Technologies in the Middle East. “The tour is an opportunity to see some of the most advanced technologies and solutions in the world. It is also a chance to talk with leading industry experts about solutions that can help address a main concern of the region – increasing water scarcity.”

Currently, GE Water & Process Technologies offers a portfolio of equipment, specialty chemicals, servicing and financing to customers in the Middle East and Africa. GE Water & Process Technologies also helps to service the region through its ‘Regional Centre of Excellence in Jebel Ali Free Zone. The GE Centre of Excellence is the largest purpose-built water plant in the region and supplies water treatment solutions to 14 countries throughout the Middle East and Africa.

For more information, visit [www.ge.com/watertour](http://www.ge.com/watertour)

#### **ABOUT GE WATER & PROCESS TECHNOLOGIES**

GE Water & Process Technologies, a unit of General Electric Company, is solving some of the world's most pressing water challenges by providing industrial, agricultural and potable water, while lessening our dependence on fresh water sources. Technologies to accomplish this include desalination, advanced membrane, separation solutions, and water reuse and wastewater management and process technologies. GE delivers value to customers by improving performance and product quality, reducing operating costs and extending equipment life. For more information on GE Water & Process Technologies, visit [www.gewater.com](http://www.gewater.com).

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